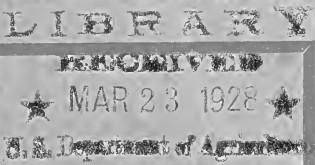


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



SEASONABLE PLANT STOCK

March, 1928

Our Business
is Young Plant
Stock for the
Shipping Trade

They Are Well
Established and
Packed Properly

FIGHT FLORAL COMPANY
105 WEST 28th STREET
NEW YORK CITY

TELEPHONES: LACKAWANNA 5791-5792

Carnations, R. C.

NEW VARIETIES

	100	1000
Early Rose (F. Dorner & Sons). Clear, light rose-pink, holds without fading. Earliest of all the pink Carnations. Size, 3 inch and over.....	\$15.00	\$125.00
Early Dawn (F. Dorner & Sons). Light yellow ground with faint pink markings, becoming deeper toward the edge of the petals. 3½ inch and over.....	15.00	125.00
Sophelia . Dark pink, Ward color. Seedling of Akehurst x Matchless. Gold Medal and Silver Medal at Detroit, March, 1927, Society of American Florists National Flower Show and Convention.....	12.00	100.00
Pink Eldora (Sport of Eldora).....	12.00	100.00
White Eldora (Sport of Eldora).....	15.00	125.00
Hilda (New variety being sent out by Elitch Gardens, Denver, Colorado). A Laddie shade of pink. A fine keeping Carnation. Blooms are being shipped all over the country and Canada, arriving in good shape.....	15.00	125.00
Pink Abundance . Ward color.....	15.00	125.00
Yuneeda Pink . New dark pink.....	12.00	100.00
Fairy Queen . Flesh pink.....	15.00	125.00

INTRODUCED LAST YEAR

Jewel . Light pink. Very free bloomer, stiff stems, doesn't split. A good keeper and shipper. Parentage Morning Glow x Pink Delight.....	8.50	75.00
Ivory . A new white. Really the best white in sight today. A wonderful free bloomer; good, stiff stems. A fine keeper.....	12.00	100.00
Yankee Girl . Dark pink. Seedling of Matchless and Rose Pink Enchantress.....	12.00	100.00
North Star . Yellow.....	12.00	100.00
Radiolite . Scarlet. Free bloomer.....	12.00	100.00
Lucille . Salmon-pink.....	12.00	100.00
Boston Ward (Introducer's Strain).....	10.00	90.00

STANDARD VARIETIES

Light Pink	100	1000	Red		
Early Rose	\$15.00	\$125.00	Aviator	6.00	50.00
Hilda	15.00	125.00	Spectrum	7.00	60.00
Surprise	10.00	85.00	Radiolite	12.00	100.00
Laddie	12.50	110.00	Red Matchless	6.00	50.00
My Welcome	6.00	50.00			
Morning Glow	6.00	50.00			
Pink Delight (Special strain).....	12.50	110.00	Johnson's Crimson	8.00	75.00
Jewel	8.50	75.00	Donald	7.00	60.00
Super Supreme	7.50	65.00			
Fairy Queen	15.00	125.00			
Lucille	12.00	100.00	Variegated		

Dark Pink	100	90.00	White		
Boston Ward	10.00	90.00	White Eldora	12.00	100.00
Sophelia	15.00	125.00	Arctic	7.00	60.00
Pink Eldora	12.00	100.00	Harvester	6.00	50.00
Yuneeda Pink	12.00	100.00	Matchless	5.00	45.00
Betty Lou	7.50	65.00	White Perfection	6.00	50.00
Yankee Girl	12.00	100.00	White Delight (Special strain).....	12.50	110.00
Rosalind	7.00	60.00	White Enchantress	6.00	50.00
Pink Matchless	6.00	50.00	White Wonder	6.00	50.00
Mrs. C. W. Ward	6.00	50.00	Ivory	12.00	100.00
Winsome	7.50	65.00			
Cheerful	7.50	65.00			
Hope Henshaw	8.50	75.00	Yellow		
Mrs. Jones	8.50	75.00	Early Dawn	15.00	125.00
Mother Gore	8.50	75.00	Maine Sunshine	15.00	125.00

Purple	100	90.00	Golden Glow		
Royal	10.00	90.00	North Star	12.00	100.00

CARNATIONS OUT OF 2½-INCH POTS READY SOON. ASK FOR LIST

Bedding Plants

ACHYRANTHES—Red or Yellow.

	100	1000
Rooted Cuttings.....	\$2.00	\$15.00
2½-inch pots.....	5.00	45.00

AGERATUM—Blue Star, Stella Gurney, Perfection, Fraseri.

Rooted cuttings.....	1.75	15.00
2½-inch pots.....	5.00	45.00

ALTERNANTHERAS—Aurea nana, Brilliantissima, Paronychiodes.

Rooted cuttings.....	1.75	15.00
2½-inch.....	5.00	40.00

COLEUS—Newer Varieties.

American Beauty Harding	Salvador Brilliancy	Harding Improved Velvet	
Rooted cuttings.....		3.00	25.00
2½-inch pots.....		7.50

Standard Varieties.

Anna Pfister	Sensation	John Pfister
Beauty of Lyon	Trailing Queen	Queen Victoria
Butterfly	Beauty of Carolina	Sunray
Golden Bedder	Beckwith's Gem	Verschaffelti
Josephs-coat	Firebrand	Etc.

Rooted cuttings.....	2.00	17.50
2½-inch pots.....	4.00	35.00

DRACAENA INDIVISA

	100	1000	
2½-inch.....	\$6.50	\$55.00	4-inch, heavy.....
3 -inch.....	16.00	150.00	5-inch.....
4-inch.....	25.00	5-inch, heavy.....

FUCHSIAS—2½-inch pots

Detlefsen.....	10.00	Little Beauty.....	8.50	75.00
Black Prince.....	8.50	75.00	Banjad.....	8.50	75.00
Rossains Patrie.....	7.00	60.00	Minnesota.....	7.00	60.00
Speciosa.....	7.00	60.00	Lavender Beauty.....	7.00	60.00

FUNKIAS VARIEGATED

Field grown, 3- to 5-eye divisions.....	14.00	125.00
-----------------------------------------	-------	--------

GERANIUMS—2½-Inch**New Salmon-pink Geranium
“SALMON IDEAL”**

A REMARKABLY FINE GERANIUM WHICH WE WILL DISSEMINATE NEXT WINTER. ORDERS BOOKED NOW FOR FIRST DELIVERIES

2½-inch pots.....\$20.00 per 100, \$175.00 per 1000

You know what a good record Radio Red has made; “Salmon Ideal” comes to you from the same originator

NEW VARIETIES

	100	1000
Irvington Beauty. Rose-pink.....	\$17.50	\$160.00
Fiat. Salmon-pink.....	16.50	150.00
Pink Beauty.	16.50

STANDARD VARIETIES

Radio Red.	\$8.50	\$75.00
Aurora. Salmon-pink.....	7.50	65.00
American Beauty.	7.50	65.00
Buchner. White.....	6.50	60.00
Ed Blanc. Bright cerise.....	7.50	65.00
R. Gloede. Pink.....	9.00	80.00
Helen Michell. Clear scarlet.....	7.50	65.00
La Favorite. White.....	7.00	65.00
Mrs. Lawrence. Salmon-pink.....	7.00	65.00
Madame Barney. Deep pink.....	7.00	65.00
Madame Landry. Salmon-pink.....	7.00	65.00
Marquis Castellaine. Soft crimson.....	7.00	65.00
Marquis Montmort. Purple.....	7.00	65.00
Mrs. E. G. Hill. Light salmon.....	7.00	65.00
S. A. Nutt. Scarlet.....	6.50	60.00
Poitevine. Salmon-pink.....	7.00	65.00
Improved Poitevine.	8.50	75.00
Ricard. Bright scarlet.....	7.50	65.00
Red Barney.	8.50	75.00
Salleroi. Variegated.....	7.00	65.00
J. Viaud. Deep pink.....	7.00	65.00
Rose Scented.	7.00	65.00
Ivy Red or Pink.	8.50	75.00

F I G H T F L O R A L C O M P A N Y

HELIOTROPE

Dark Blue. Fragrant.	100	1000		
Rooted cuttings.....	\$2.25	\$18.50	Royal Fragrance. Best of all.	100
2½-inch	6.50	55.00	Rooted cuttings.....	1000
			2½-inch.....	\$5.00 \$45.00
				12.00

ENGLISH IVY

Rooted cuttings from sand...	\$15.00 per 1000	2½-inch pots.....	\$6.00 per 100
Rooted cuttings from soil....	20.00 per 1000	3 -inch pots.....	11.00 per 100
		4 -inch pots.....	\$25.00 and \$30.00 per 100

LANTANAS—2½-Inch

DWARF	100	1000	100	1000
Alba Perfecta. Pure white.....			\$6.50	\$55.00
Biencourt. Pure pink.....			6.50	55.00
Radiation. Red shading.....			6.50	55.00
Tethys. A splendid lemon-yellow; most beautiful of all Lantanas.....			6.50	55.00
M. Schmidt. Red, orange, yellow.....			7.00	65.00
Jacob Schultz. Ox-blood red.....			7.00	65.00
Weeping. 2½-inch.....			6.50	55.00

PETUNIAS—2½-Inch

	100	1000	100	1000
Dieners Ruffled Monsters. \$7.00	\$7.00	\$65.00		
Rosy Morn.	7.00	65.00	Balcony Blue.....	\$7.00 \$65.00
Rose of Heaven (Improved Rosy Morn).....	7.00	65.00	Double White.....	8.00 75.00
			Double Mixed.....	8.00 75.00

SALVIA—2½-Inch

	100	1000	100	1000
America.	\$5.50	\$45.00	New Pink Salvia.....	\$8.00 \$75.00
Bonfire.	5.50	45.00	New White Salvia.....	8.00 75.00
Splendens.	5.50	45.00		

VERBENA

Helen Wilmot. Very beautiful salmon shade with a white eye and a large bloom.	100	1000
White—Red—Pink—Purple		
Rooted cuttings of above.....		\$2.00 \$17.50
Beauty of Oxford. Rooted cuttings.....		2.75 25.00
Lemon Verbenas. 2½-inch.....		7.00 60.00

VINCA VARIEGATED

	100	1000	100	1000
Rooted cuttings.....	\$2.25	\$20.00	2½-inch.....	\$6.50 \$55.00
Rooted layers.....	2.25	20.00	3½-inch.....	16.00
			4 -inch, \$20 and \$25 per 100.	

Miscellaneous Seasonable Plants

ASPARAGUS *Plumosus* and *sprengeri*.

	100	1000		100	1000
Seedlings.....		\$12.00	3-inch.....	\$12.00
2½-inch.....	6.00	50.00	4-inch.....	16.00

BEGONIAS For Christmas flowering. 2½-inch.

	100	1000		100	1000
Melior.....	\$35.00	\$300.00	Mrs. J. A. Peterson.....	\$40.00	\$350.00
Cincinnati.....	35.00	300.00	Peerless.....	40.00	350.00
Lorraine.....	22.50	185.00			

BEDDING BEGONIAS — 2½-inch.

	100	1000		100	1000
Chatelaine Supreme.....	\$9.50	\$85.00	Gustav Knaake. Red.....	\$12.00
Red Chatelaine Supreme	14.00	125.00	Erfordi. Pink.....	6.00	\$55.00
Rex Hybrids Mixed.....	15.00	Luminosa. Red.....	6.00	55.00
Rex, 3-inch.....	35.00	Prima Donna. Pink.....	6.00	55.00

FLOWERING BEGONIAS — 2½-inch.

			100	1000
Alba Perfecta Grandiflora.	Pure white.....		\$9.00	\$80.00
Alba Picta.	White spotted.....		9.00	80.00
Argentea Guttata.	Purple bronze leaves; white flowers.....		9.00	80.00
Baby Rubra.	Rose.....		9.00	80.00
Thurstoni.	Bright red foliage; flowers beautiful deep pink.....		9.00	80.00
Coralline Lucerne.	The grand new Everblooming Begonia; bright coral-red, rich and showy foliage.....		12.00

BLEEDING HEARTS (*Dielytra spectabilis*).

Strong clumps.....	\$30.00	\$290.00
--------------------	---------	----------

MUMS “CHADWICKS”

We offer a very select strain of this WONDERFUL MUM in all its colors:

Improved Golden Chadwick	White Chadwick
Pink Chadwick	Bronze Chadwick (Indian Summer)

\$5.00 per 100, \$45.00 per 1000

Ask for our complete MUM LIST for ALL NEW AND STANDARD VARIETIES.
Mailed on request.



CYCLAMEN

	100	1000		100
Seedlings—3 to 5 leaves.....	\$7.00	\$60.00	3 -inch, selected.....	\$25.00
Seedlings—extra strong.....	10.00	90.00	3½-inch.....	35.00
2¼-inch.....	12.00	110.00	4 -inch.....	40.00
3 -inch.....	20.00	4 -inch, selected.....	50.00

These will be the best leading strains:
BINNEWEIS, DLABKA, FISCHER

Bright Red.

White with Eye.

Rose of Zehlendorff. Light salmon.

Dark Red.

Glory of Wandsbek. Salmon.

Perle of Zehlendorff. Dark salmon.

Pure White.

Rose of Marienthal.

Soft rose with eye.

FOR SEED OF THE ABOVE, ASK FOR PRICES

105 West 28th Street, New York, N. Y.

F I G H T F L O R A L C O M P A N Y

DAISIES

	Rooted Cuttings	100	1000	2½-inch Pots	100	1000
Boston Yellow.....	\$5.00	\$40.00		Paris or Marguerite.....	\$6.00	\$55.00
Giant White.....	4.00	35.00		Giant White.....	6.00	55.00
Mrs. Sanders (double).....	4.00	30.00		Boston Yellow.....	7.00	65.00
Paris or Marguerite.....	4.00	30.00		Mothers Pearl.....	9.00	80.00
Mother's Pearl.....	5.00	40.00		Mrs. Sanders (double).....	7.00	65.00

ERLANGEA TOMENTOSA

2½-inch pots.....	100	1000
	\$8.50	\$75.00

This is a valuable cut flower under glass for Winter flowering; a blue color. It resembles Ageratum; long, stiff stems. Blooms from November to April, Carnation temperature.

EUPATORIUM GRANDIFLORUM

2½-inch pots.....	\$10.00	\$90.00
Winter bloomer. White blooming flower. Can be had in January. Culture like Stevia. Flowers like White Ageratum.		

EUPHORBIAS—2½-INCH

Jacquinaeflora. Real fine strain.....	\$17.50	\$160.00
---------------------------------------	---------	----------

FERNS—2½-INCH

	100	1000		100	1000
Boston.....	\$7.00	\$65.00	Scotti.....	\$7.00	\$65.00
Dwarf Boston.....	7.00	65.00	Macawi.....	7.00	65.00
Roosevelt.....	7.00	65.00	Verona.....	7.00	65.00
Teddy Jr.....	7.00	65.00	Whitmani.....	7.50	65.00
Elegantissima.....	12.00	Elegantissima compacta.....	12.00

Large sizes, ask for prices.

TABLE FERN SEEDLINGS

PTERIS Victoria.	PTERIS serrulata.
“ magnifica.	“ argyraea.
“ mayi.	“ albo-lineata.
“ hastata.	“ tremula.
“ wilsoni.	“ parkeri.
“ rivertoni.	ASPIDIUM tsussimense.
CYRTOMIUM falcatum (Holly).	CYRTOMIUM rockfordianum.
1 flat, \$3.00 per flat.	5 flats, \$2.90 per flat.
	10 flats, \$2.75 per flat.
Asparagus plumosus and sprengeri seedlings.....	\$12.00 per 100

GARDENIAS

Real fine strain.

2½-inch pots.....	\$18.00 per 100	3-inch pots.....	\$25.00 per 100
-------------------	-----------------	------------------	-----------------

HYDRANGEAS

2½-INCH TO GROW ON

NEW GERMAN VARIETIES

Coquelicot. Deep carmine.
Elmar. Beautiful red.
Germania. Flesh white.
Gudrun. Brilliant pink.

Helge. Soft red.
Kriemhilde. Bright salmon.
Lancelot. Bright pink.
Loreley. Carmine-red.

Marshal Foch. Deep carmine.
Parsifal. Blood red.
Rheingold. Brilliant pink.
Splendens. Glossy clear red.

\$25.00 per 100, \$225.00 per 1000

STANDARD VARIETIES

Attraction. Rose.
Avalanche. White.
Baby Bimbenet. Rose.
Bouquet Rose.
E. G. Hill. Pink.

Gen. de Vibraye. Pink.
Mme. Auguste Nonin. Pale pink.
Mme. E. Mouillere. White.
Mouseline. Grow for blue.
Otaksa. Pink.

President Faillieres. Rose.
Radiant. Carmine.
Satinet. Satin rose.
Souv. de Mme. Chautard. Pink.

\$10.00 per 100, \$90.00 per 1000

Trophee. Best red.....\$16.00 per 100, \$150.00 per 1000

Jac Groenewegen. Soft pink. **Lilie Mouillere.** Rose. **Souv. de Lt. Chaure.** Carmine.
 \$15.00 per 100, \$130.00 per 1000

POINSETTIAS

STOCK PLANTS

California Grown. 1 and 2 year old field grown.

True Pink.	\$15.00, \$18.00, \$25.00 and \$30.00 per 100
True Red.	\$15.00, \$18.00, \$25.00 and \$30.00 per 100
True Oak Leaf	\$25.00, \$35.00, and \$50.00 per 100
Hollywood.	\$25.00, \$35.00, and \$50.00 per 100

Above f.o.b. California

EASTERN GROWN

True Oak Leaf	\$35.00 per 100	True Red.	\$27.50 per 100
Some 2 and 3 year old plants					

2½-INCH POTS	100	1000	100	1000			
True Oak Leaf	\$15.00	\$125.00	Christmas Red	\$12.00	\$100.00
California	12.00	100.00	Hollywood (new)	20.00

HARDY PERENNIALS

FOR THE COMMERCIAL FLORIST

	100
ACHILLEA, The Pearl (Ball of Snow). June.....	\$9.00
AQUILEGIA. Long-Spurred Hybrids. A beautiful strain; large percentage of pink and rose shades. Long spurs.....	12.00
Mrs. Scott Elliott's Long-Spurred Hybrids. Fine run of colors and distinct shape. 12.00	
BOLTONIA asteroides. Aster-like flowers. In bloom during the Summer and Autumn. Pure white. 5 to 7 ft.....	9.00
CAMPANULA medium calcyanthema (Cup-and-saucer). Blue, white and rose. Colors separate.....	12.00
Media. The well-known Canterbury-bells. July. 2 to 3 ft. Blue, rose or white.....	12.00
DELPHINIUM belladonna. Most continuous blooming of all; never out of bloom from June 1st until cut down by hard frost. Clear turquoise blue. 1 year..... Select 2-year-old clumps.....	9.00 14.00
bellamosa. Dark blue. 1 year..... Select 2-year clumps.....	9.00 14.00
English Hybrids (Blackmore & Langdon's best strain). This strain, without a doubt stands in a class by itself. 1 year..... 2 year plants.....	14.00 20.00
Wrexham Hybrids or Hollyhock Strain. Strong. Choicest colors. 1 year..... 2 year plants.....	15.00 20.00
EUPATORIUM coelestinum. Hardy blue Ageratum.....	10.00
GYPSOPHILA Double Fl. Pl. Grafted one year old.....	35.00
LIATRIS pycnostachya. Richly colored purple. Stalks 6 ft. high; spikes 1 ft. long. In bloom during July and August.....	12.00
MYRTLE. Used for covering graves.....	8.50
PHYSALIS francheti (Chinese Lantern Plant). 2 ft. high. Used extensively by florists for Hallowe'en decorations.....	15.00
TRITOMA pfizeri (Red-Hot-Poker Plant). Orange-scarlet. August-September	22.00
LILY-OF-THE-VALLEY. Clumps.....	35.00

Ask for our complete List of Perennials Most Suitable for the Commercial Florist

ROSES

GRAFTED 2½-INCH POTS FOR GREENHOUSE PLANTING

Best Manetti stock is used for our Roses.

NEW VARIETY FOR 1928

	100	1000
Rose Hill (E. G. Hill). A Columbia sport; Briarcliff shade.....	\$35.00	\$300.00

RECENT INTRODUCTIONS

Premier Supreme. Proven to be a valuable Rose.....	30.00	260.00
Rapture. An improved Butterfly.....	30.00	275.00
Mme. Alex. Dreux.....	30.00	275.00

STANDARD VARIETIES

Briarcliff.....	27.50	250.00
Double White Killarney.....	27.50	250.00
Florex.....	27.50	250.00
Mme. Butterfly.....	27.50	250.00
Mrs. Calvin Coolidge.....	27.50	250.00
Roselandia.....	27.50	250.00
Souv. de Claudius Pernet.....	50.00	450.00
Templar.....	27.50	250.00

ROSES

FIELD GROWN DORMANT PLANTS. FOR SPRING SALES

HYBRID TEAS'

	100	100	
American Beauty.....	\$40.00	Los Angeles.....	75c. each
Columbia. Pink.....	40.00	Mme. Ed. Herriott.....	\$45.00
Duchess of Wellington.....	40.00	Mme. Butterfly.....	40.00
Frau Karl Druschki.....	40.00	Mme. C. Testout.....	40.00
General Jacqueminot.....	40.00	Mrs. A. Ward.....	40.00
Gruss an Teplitz.....	40.00	Ophelia	40.00
K. A. Victoria.....	40.00	Radiance.....	40.00
Killarney Pink.....	40.00	Red Radiance.....	40.00
Killarney White.....	40.00	Souv. de Claudius Pernet	\$1.00 each
Lady Hillingdon.....	40.00	Sunburst.....	40.00

CLIMBING ROSES

	100	100	
Crimson Rambler.....	\$40.00	Excelsa.....	\$40.00
Dorothy Perkins.....	40.00	Hiawatha.....	40.00
Eugene Jacquet.....	40.00	Pauls Scarlet Climber.....	40.00
Taudendschoen.....	40.00	Roserie.....	40.00

BENCH ROSES—If you are interested in Roses lifted out of greenhouse benches (forced stock), 1 year and older stock, we quote very low prices.

OUR BUSINESS

To supply you with **EVERYTHING IN YOUNG POT PLANTS AND ROOTED CUTTINGS.** These are grown especially for our shipping trade and therefore well established and properly rooted before sent out. Packing is done very carefully, according to weather conditions at time of shipping.

SHIPMENTS

As soon as properly rooted, shipments are made by Parcel Post, if it is a small package, or Express if a larger order. If stock is not in good condition on arrival, promptly notify the carrier and advise us immediately. While we do not guarantee safe arrival, we feel certain that you will be well satisfied with the stock and packing.

PRICES

Are made somewhat in advance of season and are subject to change without notice, and also subject to crop failure.

WARRANTY

We endeavor to send out only the very best quality of plants, cuttings, bulbs and seeds, but under no circumstances do we guarantee results of crops. If our goods are not accepted on these conditions, same should be returned to us within five days.

CLAIMS

All claims must be made within 5 days after receipt of goods.

FIGHT FLORAL COMPANY